

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method for electronically displaying an on-demand listings guide, the method comprising:

simultaneously displaying a series title for information for at least one a series and a plurality of episode descriptions for episodes available on-demand for the series;

displaying the series title and episode descriptions within information for a plurality of episodes for the at least one series on the same screen, at least one of the episodes being selectable for on-demand viewing; and

displaying the episode descriptions without requiring prior user identification of the episodes available on-demand for the series.

2. (Original) The method of claim 1 further comprising simultaneously displaying a plurality of series, wherein each displayed series can be selected to display the plurality of episodes available on-demand for the selected series.

3. (Original) The method of claim 1 wherein displaying the on-demand listings guide includes magnifying one of the plurality of displayed episodes in a window.

4. (Original) The method of claim 3 further comprising displaying in the window an episode title and an episode description for the selected episode.

5. (Original) The method of claim 3 further comprising displaying a number of actuatable buttons in the window, at least one of the buttons being a PREVIEW button to preview the selected episode.

6. (Original) The method of claim 5 wherein previewing the episode includes displaying the preview in the window.

7. (Original) The method of claim 5 wherein displaying the actuatable buttons includes at least displaying a GO TO SHOW button to order the selected episode.

8. (Original) The method of claim 5 wherein displaying the actuatable buttons includes displaying an ADULT LOCK button to prevent ordering of the selected episode.

9. (Original) The method of claim 5 wherein displaying the actuatable buttons includes displaying a RATE IT button to rate the selected episode.

10. (Original) The method of claim 1 further comprising ordering a selected episode for viewing, and further displaying a control panel during viewing of the selected episode, the control panel having actuatable buttons for executing operations relating to the selected episode.

11. (Original) The method of claim 10 wherein displaying the control panel includes displaying a button to enter a chat related to the selected episode.

12. (Original) The method of claim 10 wherein displaying the control panel includes displaying a button to record the selected episode.

13. (Currently Amended) The method of claim 1 further comprising providing navigation capability through the listings guide which includes scrolling the ~~series and~~ episode descriptions information into a fixed window to select ~~[[an]] the corresponding episode for on-~~ demand viewing.

14. (Original) The method of claim 13 wherein scrolling includes scrolling in a first direction to change the displayed series and scrolling in a second direction to change the selected episode.

15. (Currently Amended) The method of claim 13 wherein the ~~series and episode information is~~ descriptions are scrolled into the window without any re-loading or refreshing.

16. (Currently Amended) The method of claim 1 wherein displaying the episode ~~information~~ descriptions includes displaying an episode title adjoined to other episode information for ease of association.

17-37. (Canceled)

38. (New) The method of claim 1 further comprising at least including a title and synopsis within each episode description.

39. (New) The method of claim 1 further comprising streaming a selected one of the episodes over a VOD channel for on-demand viewing from a cable television VOD server.

40. (New) The method of claim 1 further comprising displaying a preview image for a highlighted one of the episode titles, the preview image providing at least one static image from at least one scene of the episode.

41. (New) The method of claim 1 further comprising simultaneously displaying preview images for at least two of the displayed episode titles, each preview image providing at least one static image from at least one scene of the corresponding episode.

42. (New) An electronic programming guide (EPG) application configured to:

process series information received from a television service provider over a television network used to carry television signals, the series information listing a plurality of series titles and a plurality of episode titles, each of the listed episode titles corresponding with an episode available on-demand for one of the series titles;

provide a user controllable interface that allows a user to browse through and select one of the series titles; and

automatically display at least a plurality of episode titles for the user selected series title, wherein the displayed episode titles are limited to the episode titles listed in the series information.

43. (New) The application of claim 42 further configured to display the episodes titles without requiring the user to identify the episode titles in advance of being displayed.

44. (New) The application of claim 42 further configured to display an episode synopsis for each displayed episode title.

45. (New) The application of claim 42 further configured to request configuration of a VOD channel used to provide on-demand viewing of a selected one of the episode titles.

46. (New) A method of electronically displaying an on-demand listings guide, the method comprising:

providing a user controllable interface that allows a user to browse through and select one of a plurality of available series titles; and

displaying episode descriptions for a plurality of episodes available on-demand for the selected series title, wherein the displayed episode descriptions each at least include a title and synopsis for the corresponding episode.

47. (New) The method of claim 46 further comprising limiting the displayed episode descriptions to episodes previously specified by a television service provider as being available for on-demand viewing.

48. (New) The method of claim 46 further comprising preventing display of episode descriptions for episodes available from a personal video recorder of the user.

49. (New) The method of claim 46 further comprising displaying the episode descriptions without requiring prior user identification of the available episodes.

50. (New) The method of claim 46 further comprising displaying a preview image for a highlighted one of the episode titles, the preview image providing at least one static image from at least one scene of the episode.